



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

CUSB
CENTRO UNIVERSITARIO SPORTELLO BOLOGNA A.S.D.

'MY ALMA MATER'

REGULATION AND CALL FOR PARTICIPANTS FOR A PHOTO-LITERARY contest
: THE BEST PICTURES REPRESENTING THE MATTER IN REFERENCE

PARTICIPANTS: all students of the Alma Mater Studiorum - University of Bologna can participate in this contest.

THIS CALL opens on August 30, 2021, and closes on September 30, 2021.

HOW TO PARTICIPATE: participation in this call is possible via Instagram only; participants shall post a picture to their feed using the following hashtags #myAMLife #amf2021.

ART. 1 - SCOPE AND PURPOSE OF THIS CALL

CUS Bologna in its capacity of organiser of the Alma Mater Fest is issuing the 'My Alma Mater' contest to initiate a dialogue with students. Moreover, with special reference to this past academic year, this contest intends to grant students a space for sharing the emotions, expectations, and ambitions regarding their exciting university adventure. Do students change their habits when they start attending? If so, how? Which difficulties do they encounter most frequently? Which opportunities do Unibo and the Emilia-Romagna region offer? "My Alma Mater" photo contest intends to capture emotions and highlights of students' university life.

Per art. 6, letter a) of the D.P.R. 430/2001, the literary-photographic contest "My Alma Mater" does not qualify as a competition or prize draw and therefore is not subject to the relevant law applicable in those cases. Indeed, the contest regards the submission of pictures relevant to the topic in reference whose prize represents an acknowledgement of the personal merit of the winners.

ART. 2 - ELIGIBILITY FOR PARTICIPATION

All students regularly enrolled at the University of Bologna, including: first-year students, outgoing students on international mobility exchange programmes and incoming international students attending the University of Bologna on an exchange programme, can participate in the competition.

ART. 3 - CONTEST TOPICS AND CATEGORIES

Participants shall post a picture reporting about the emotions, difficulties, joys, and expectations of their university life during this past year to their Instagram feed. All pictures shall contain the following hashtags **#myAMLife and #amf2021** in the caption.

The main concept underlying this contest are the emotions and feelings that the University of Bologna inspires in its students. The contest also aims at uncovering how new generations face the challenges that university throws at them.

ART. 4 - HOW TO PARTICIPATE IN THIS CONTEST

Students wishing to participate in the contest can submit an unlimited number of pictures. Pictures posted following the rules contained in this regulation will be accepted for the selection phase. To be eligible for selection, pictures shall be submitted between August 30, 2021, and September 30, 2021. By submitting their pictures, every participant agrees on the terms and conditions described in this regulation and grants CUS Bologna the right to publish the pictures that it will deem fit onto the "Alma Mater Fest" Instagram profile, the social media platforms of the University of Bologna and on "Unibo" Twitter profile. Furthermore, each participant grants CUS Bologna and the

University of Bologna the rights of reproduction and distribution without profit of the abovementioned pictures.

ART. 5 - DEADLINES

SELECTION STARTS: August 30, 2021

SELECTION ENDS: September 30, 2021

Winners will receive their prize during the Alma Mater Fest on October 11, 2021.

ART. 6 - SELECTION PANEL

A selection panel will judge the pictures and select the winners. The selection panel is composed of the following members of the University of Bologna:

- Grazia Guazzaloca - CUSB University Sport Center Bologna
- Andrea Braschi - Chief Executive Officer of Building and Sustainability area of the University of Bologna
- Monica Lacoppola - Press Office of the University of Bologna

The selection panel will evaluate the pictures based on their artistic quality and relevance to the contest topics. Every panel member will put forward a selection of 8 pictures that they identify as the best ones. Each panel member will rate each of these 8 pictures on a scale from 0 to 5 according to the picture artistic quality and relevance to the main topic of the contest. The selection panel reserves the right to exclude from the contest pictures containing offensive content or going against common morality. The decision of the selection panel is incontestable and final.

ART. 7 - PARTICIPATION FEE

No participation fee is required.

ART. 8 - PRIZES

The selection panel will evaluate and rank each picture by merit following the criteria set out in Art. 3 and 4 of this regulation. The three higher-ranking pictures will be printed and exhibited in Salaborsa during the Alma Mater Fest (October 11, 2021). The authors of the three higher-ranking pictures will receive, respectively:

- 1st prize: 1 Unibo backpack
- 2nd prize: 1 guidebook "Bologna. University city"
- 3rd prize: 1 Unibo T-shirt

ART. 9 - AWARD CEREMONY

The authors of the three higher-ranking pictures will receive a private message on Instagram. They will be asked to send the picture the winning picture in the highest resolution possible to the following email address contest@almamaterfest.it. Winners will be awarded their prizes on October 11, 2021, during the Alma Mater Fest, the welcome event organised by CUS Bologna and the University of Bologna.

In case the winners are unable to attend the awarding ceremony, they can collect their prizes at a later stage provided that they make the appropriate arrangements with the event organisers via Instagram private messaging.

ART. 10 - ORGANIZERS' ADDRESS

Organization and information CUS BOLOGNA, Via S. Giacomo, 9/2, 40126 Bologna BO - cusb.segreteria@unibo.it

ART. 11 - ACCEPTANCE OF THIS REGULATION

Upon participation in this contest, participants accept the terms and conditions contained in this regulation.

ART. 12 - PROPERTY AND USE

Participants declare and warrant that their pictures are original, and that they are the exclusive holder of all moral and economic rights pursuant to the law on copyright and its related rights.

Participants warrant to indemnify CUS Bologna and the University of Bologna against any liability arising from or in any way connected to claims or objections raised by third parties concerning copyright.

CUS Bologna and the University of Bologna shall use and publish the pictures taken by the participants on the social media channels of the University and of the Alma Mater Fest, Instagram and/or Facebook and/or Twitter and in any other digital or hardcopy format that they will deem appropriate by respecting the participants' copyrights.

ART. 13 - PROCESSING OF PERSONAL DATA

a) Storage period of the personal data

Personal data provided will be stored for as long as needed within the performance and fulfilment of the abovementioned scopes, except in case of withdrawal of the participants' consent or the exercise of the rights indicated in 'd' and in any case for no longer than 10 years from the termination of any associative and/or contractual relationship between the parties.

The Holder and their depositaries shall store participants' data for a longer period with the sole purpose of fulfilling specific obligations that the law imposes or will impose. Once said period is over, the Holder and the depositaries shall erase the participants' personal data.

b) Automated decision-making processes:

No automated decision-making process shall be used by the Holder.

c) Transfer of personal data to non-EU Countries:

Participants' personal data shall not be transferred to a third country or an international organization.

d) Rights of the Data Subject

The data subject may exercise the rights granted by the law and, at any time, they can

- inquire about their personal data and how they are employed (right of access);
- update, rectify or amend data, if needed;
- erase their data ("right to be forgotten");
- restrict or deny access to data processing in case of any misdeed;
- request data portability, if this is technically feasible;
- oppose data processing on legitimate grounds;
- receive information about any decision-making process that is based exclusively on automated data processing.

Any claim related to this note can be forwarded in written form to CUSB Data Protection Officer, Greco Luigi, via this email address supportotecnico.cusb@unibo.it.

An updated list of Data Protection Officers is available at CUSB Offices.

